



Marilyn Monroe

The Lost Archives

Marilyn Monroe – The Lost Archives

Globe Entertainment & Media Corp. is the owner of two iconic archives, comprising over 1,000 original negatives and vintage photos of Marilyn Monroe:

- The Kim Goodwin Archive
- The Frank Worth Archive





Kim Goodwin Archive

Kim Goodwin was a famous make-up artist who worked with countless celebrities from Elizabeth Taylor to Charlize Theron. Kim was much beloved by the Marilyn Monroe fan community as he also created a series of highly prized, one-of-a-kind Marilyn Monroe dolls.

More importantly he amassed a collection of over 1,000 vintage photos of Marilyn, many by the worlds most famous photographers including

- Andre de Dienes
- George Barris
- Joseph Jasgur
- George Hurrell

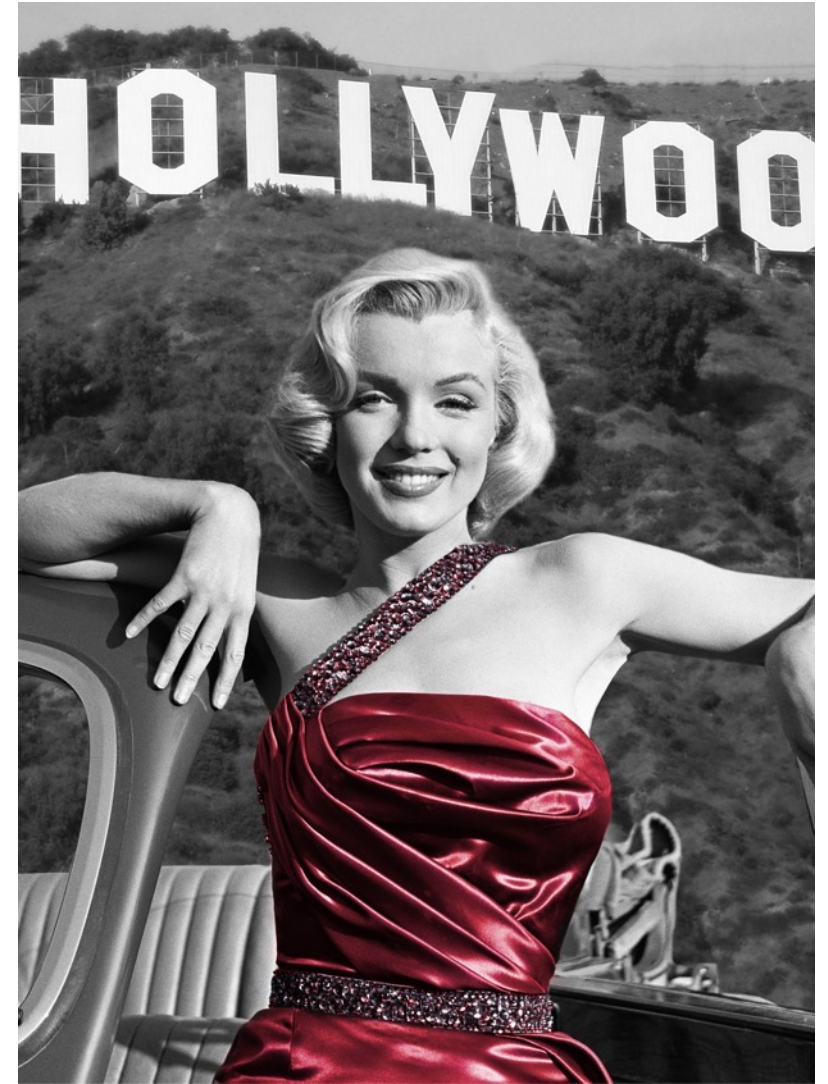
Frank Worth Archive

Frank Worth, the "Photographer of the Stars", befriended and photographed many of the most famous Hollywood stars including Frank Sinatra, James Dean, Elizabeth Taylor and Marilyn Monroe with whom he was rumored to have an affair.

Because of his friendship with these stars, he kept most of his candid photographs private and they were not seen until after his death.

Christie's Auction House of London described the archive as

***"The most extraordinary collection of its kind
for the past 50 years."***



TEN YEARS AFTER HER DEATH, AMERICA AND THE WORLD STILL LUSTS AFTER MARILYN

ATTENDANCE AVERAGES 6 TO 8 THOUSAND PER DAY
CROWDS OF UP TO 1500 PER HOUR



"THE LEGEND AND THE TRUTH"
CREATES INSTANT
LOCAL PUBLICITY AND
GUARANTEES CONSUMER RESPONSE
AND OVERFLOW CROWDS

The Original Show

Most of these photographs were last shown in the famous "Marilyn Monroe – The Legend and the Truth" show in the early 1970s.

The show averaged 6,000 to 8,000 visitors a day.

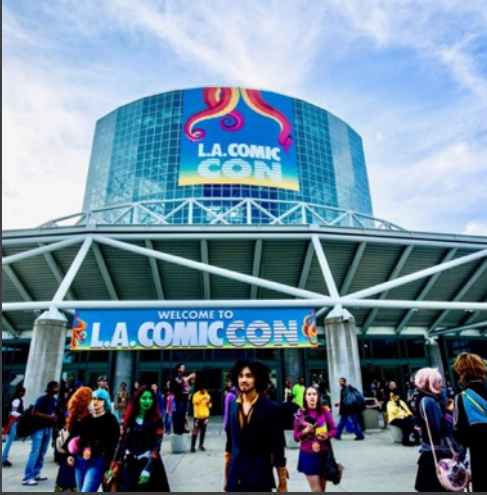
In just 6 days, 18,000 units of Memorabilia were sold.

The show created huge local and national publicity, including TIME Magazine, NEWSWEEK, The Los Angeles Times and the Hollywood Reporter.



Marilyn Monroe – The Lost Archives

- Showcasing the Kim Goodwin Collection and for the first time ever, the entire Frank Worth photoshoot of Marilyn Monroe.
- Over 200 vintage photographs and original negatives on display.
- Step-and-Repeat showcasing Andy Warhol's famous artwork of Marilyn's Lips (perfect for social media posting).
- Kid Robot exclusive Marilyn Monroe / Andy Warhol Dunny.
- On-site and on-line gift store showcasing Marilyn Monroe merchandise.
- Ticket price will include a valuable Marilyn Monroe archival print.
- Special VIP opening with major swag-bag for celebrity guests.
- Incredible opportunity for brands to associate themselves with the world's #1 Icon.
- Launch in Los Angeles, thereafter Nationwide and Worldwide tour.



A Team that Executes

Our team brings with it dozens of years of running and owning successful shows.

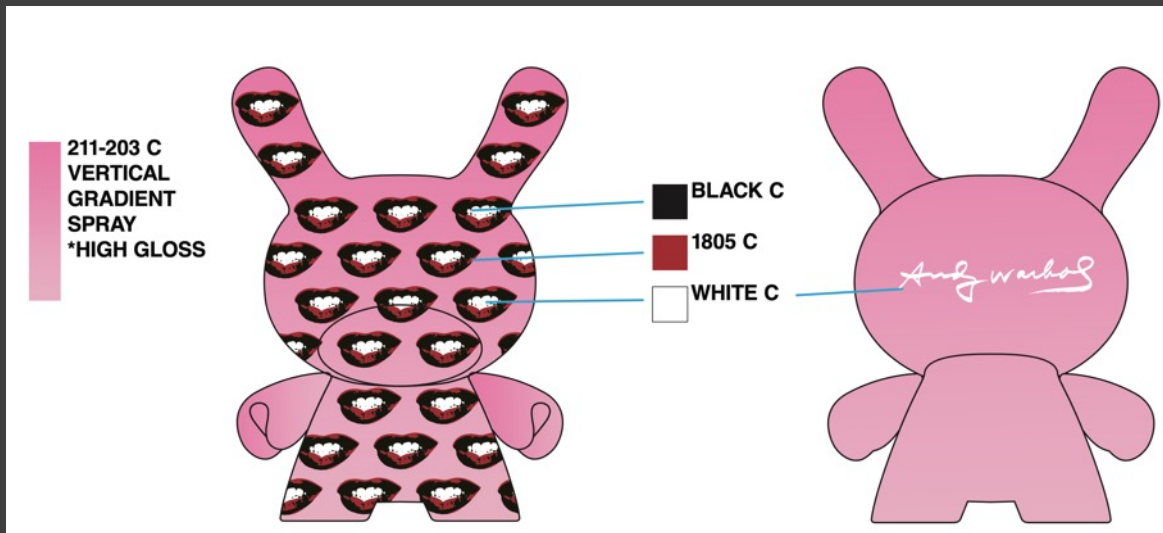
- Chris DeMoulin, CEO of the L.A. Comic Con, formerly Licensing Show and Magic Apparel Show, Las Vegas. <https://www.comicconla.com>
- Tony Schubert; CEO Event Eleven, Rose Day, Night of the Jacks. <http://www.eventeleven.com>
- Klaus Moeller; Co-founder of the L.A. Comic Con; Celebrity Vault
- Trey Watson; Founder, Globe Entertainment & Media Corp.





Kid Robot

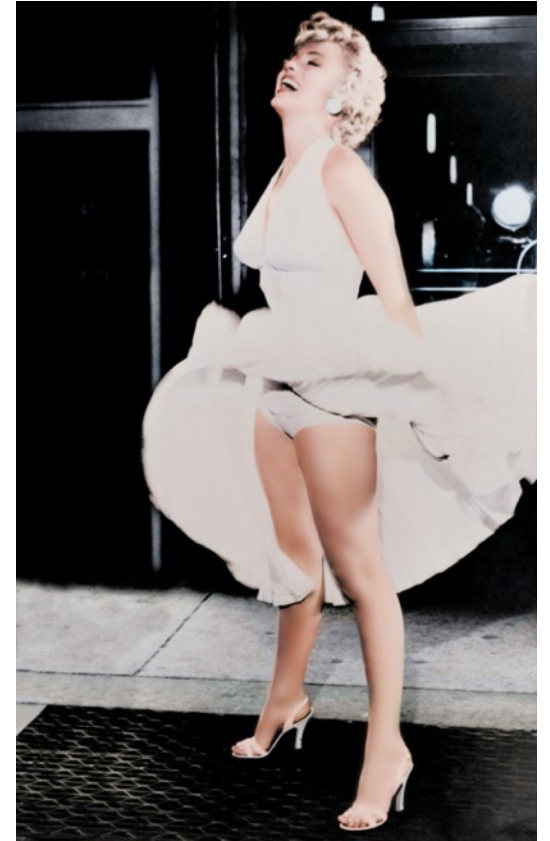
- Premiere destination for limited edition collectibles.
- Limited edition Andy Warhol / Marilyn Monroe Dunny.
- 4' super-sized Dunny for Social Media posting.
- Different color for each city.



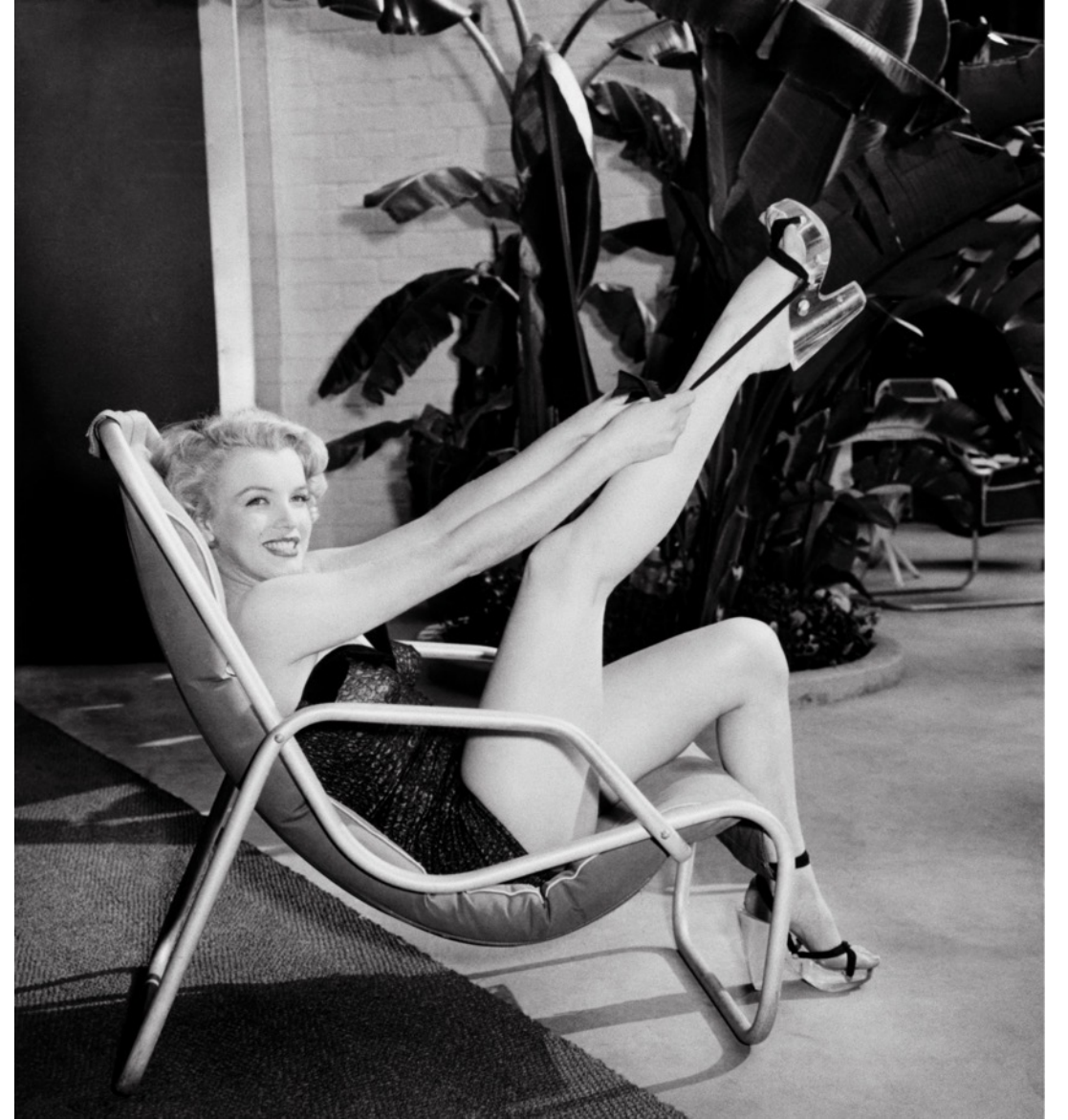
Gift Store

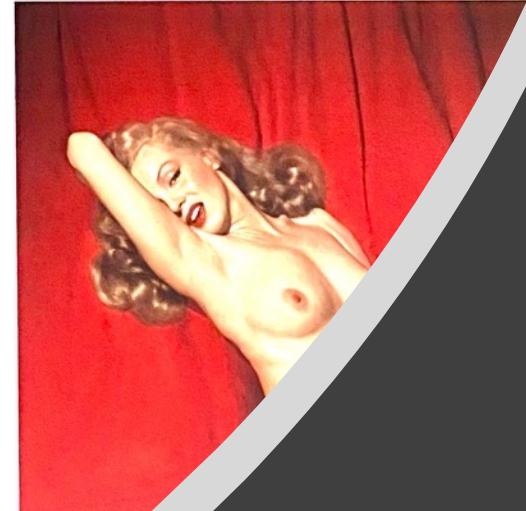


- Exit through the Gift Store.
- On-Site and On-Line gift stores.
- Souvenirs
- Collectibles (Kid Robot, Collectible coins)
- Prints and posters.
- Archival, limited edition photographs.
- Books.

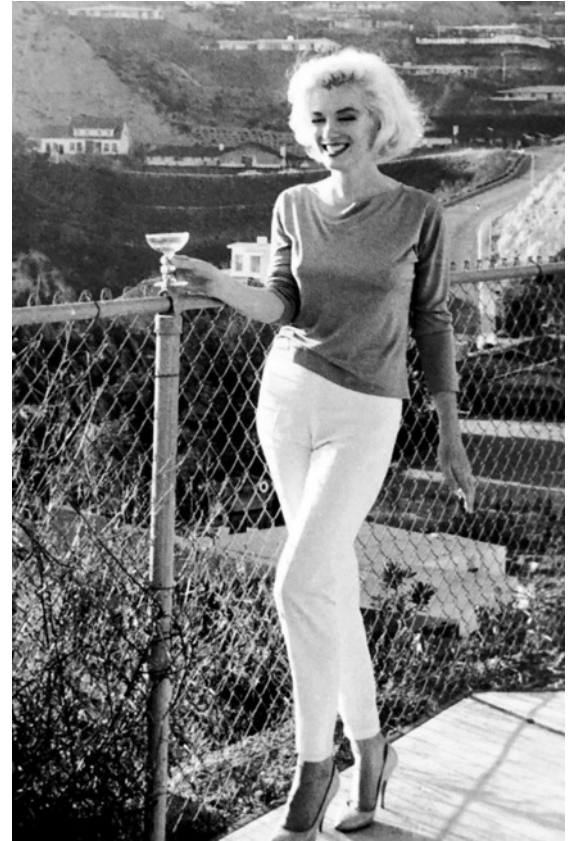


Frank Worth – Assorted Images

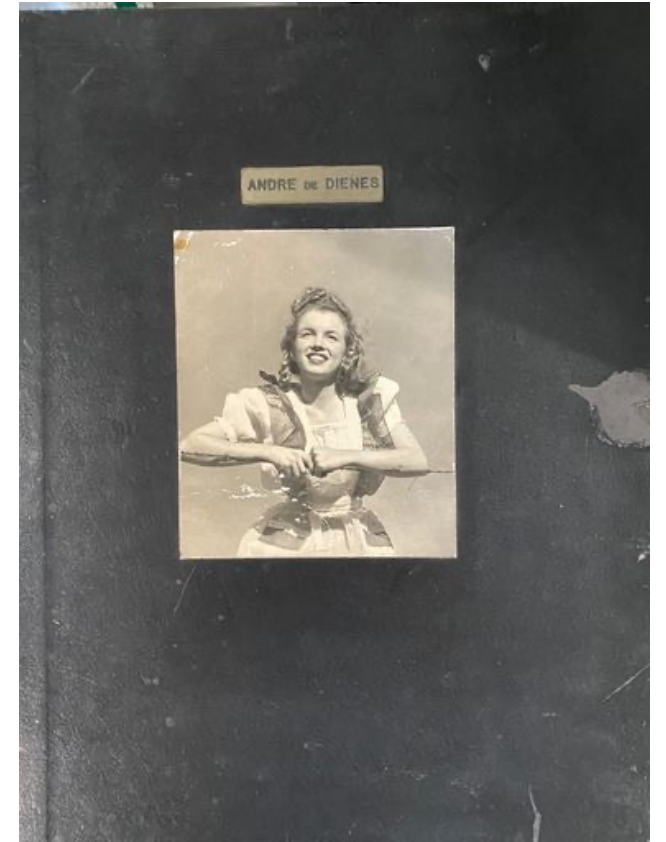
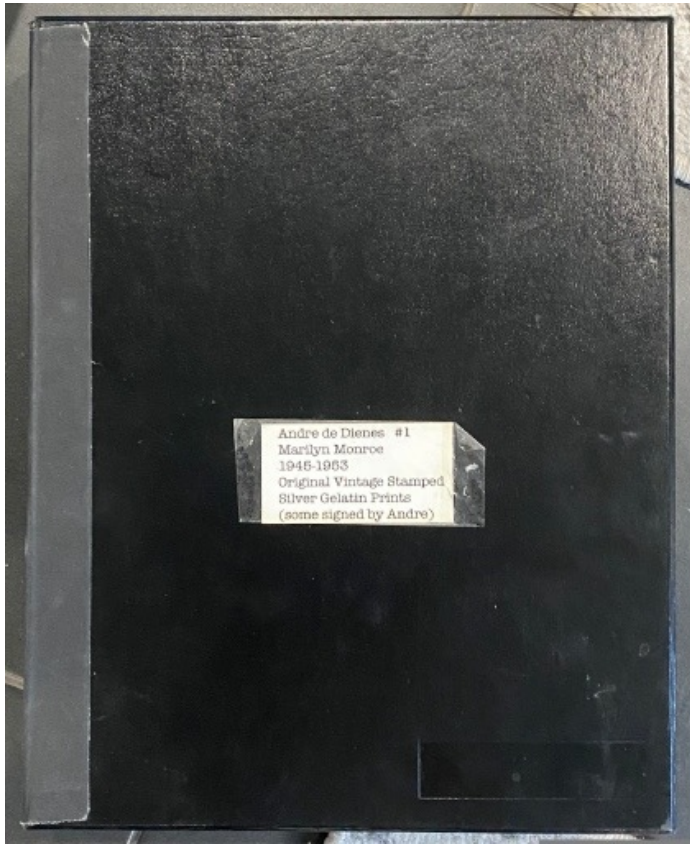




Tom Kelley for Playboy Magazine



George Barris



View of part of the original collection

Andy Warhol – The making of the worlds most famous painting

- Less than 24 hours after Marilyn's death, Andy Warhol acquired a publicity shot from her 1952 movie "Niagara"
- The photo was taken by Eugene Kornman
- Warhol never asked permission and never paid Eugene Kornman or his Estate for its use
- In 1998, one single "Orange Marilyn" sold at Sotheby's for \$17.3 million



Marilyn Monroe
“What do I wear to bed?
Why, Chanel No 5, of
course”



Paine Webber Inc
Tower Place Suite 2550
3340 Peachtree Road NE
Atlanta Georgia 30026
404 266-7827
1 800 241-3996 US
1 800 241-2041 GA

Tom W. Allison
Senior Vice President - Investments
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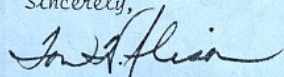
Dear Gary,

I enjoyed our brief meeting. I trust you can now appreciate why I was so excited about the Marilyn Monroe-Coca Cola photograph provided by Frank Worth Productions.

- Mr. Worth who was one of the top Hollywood Cameramen is now a writer-producer. He is a member of the Producers Guild, The Television Academy, and the Dramatists Guild.

We are looking forward to discussing with you our ideas on how this valuable property can best be utilized for the benefit of the Coca Cola Co.

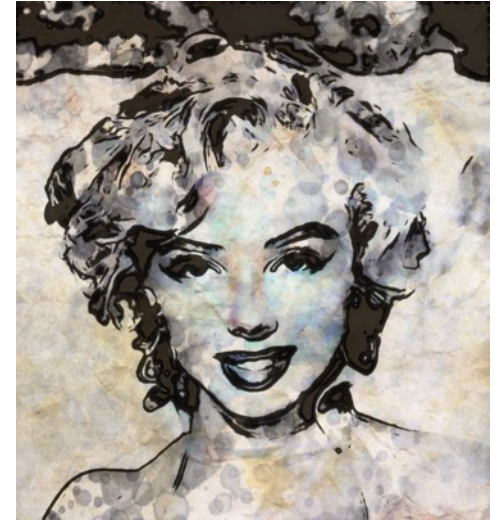
Sincerely,


Tom W. Allison

Member of all principal security
option and commodity exchanges









GLOBE PHOTOS

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CEO



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